

"I AM AWARE OF FAKE NEWS"



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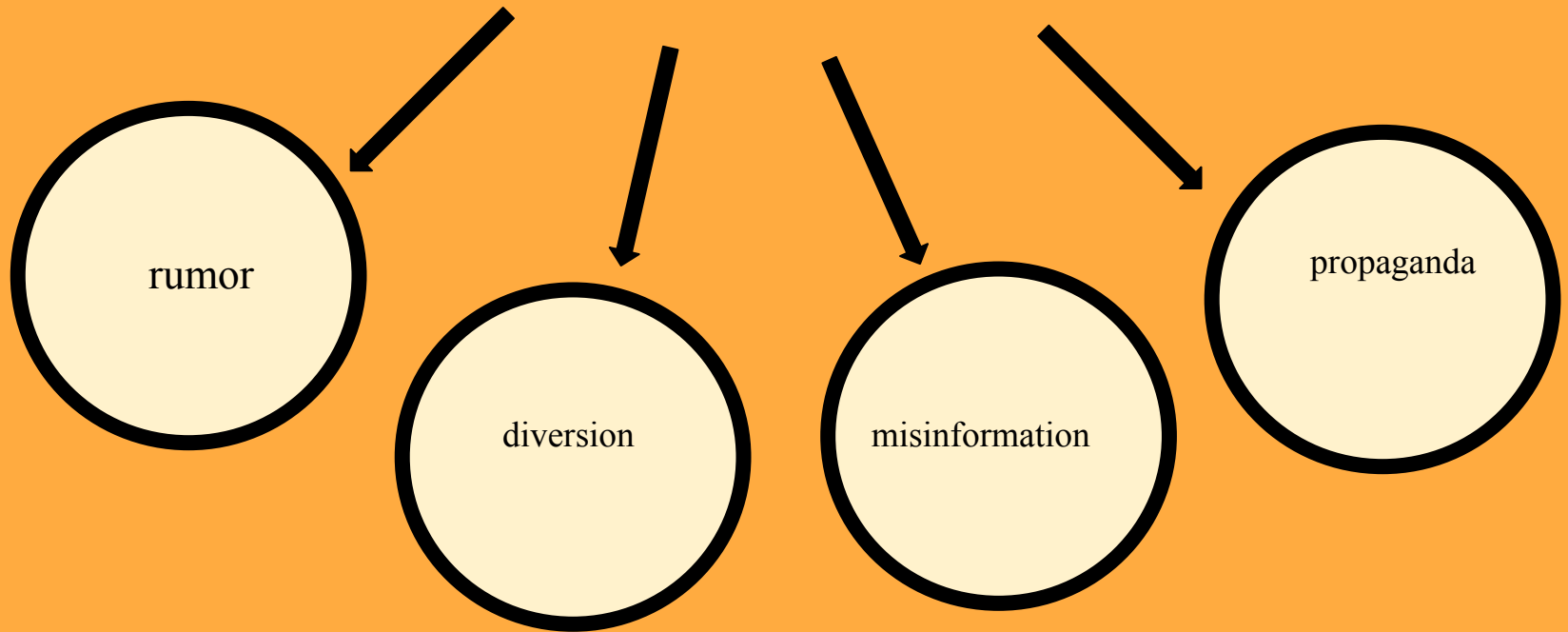
I am aware of FAKE NEWS

What does **FAKE NEWS**
means???

← DRIVING QUESTIONS →

1. WHERE DO FAKE NEWS generators come from?
2. WHAT MAKE US BELIEVE FAKE NEWS?
3. How I became immune to the truth and where the false news came from?
4. How do we orient ourselves in the flow of information and news that floods us every day?
5. How can we know which news is real, which is fake and which is a simple expression of opinion?

THE FAKE NEWS PHENOMENON IS AS OLD AS THE NEWS, ONLY ALONG TIME HAS BEEN GIVEN DIFFERENT NAMES



Without a clear regulation,

fake news is interpreted as completely false news or with incomplete passages, respectively partially true, launched for the purpose of forming some erroneous opinions by those who access it.

FAKE NEWS RELATED TERMS:

TROLLING - an online activity carried out by people who, by posting messages and comments, aim to distract or provoke emotional responses from other users.

DEEPPFAKE - falsifying / altering audio or video content using artificial intelligence.

BOT (automatic account) - artificial intelligence software that mimics human behavior in interaction with other online users.

TYPOSQUATTING - giving almost similar URL names to legal ones, changing a letter, a number, reversing some characters.

CLICK-BAIT - a way to attract attention to determine access to a particular link.

Fake news can include:

- **information with fabricated content, presented in a distorted, exaggerated, out of context and placed in another picture;**
- **(interested) opinion taken over and transformed into valid news, with biased argumentation.**

THE GOAL?



Distorting the perception of the audience or creating a new current of opinion with the intention of misinforming or creating confusion and destabilizing the feeling of security (collective, national).

THE EFFECTS?



Creating and maintaining social unrest and tensions, alarming citizens, instilling a sense of distrust in state institutions, sabotage, favoring espionage.

HOW DO WE DETECT FALSE NEWS?

- **Appealing to the critical and investigative spirit** in evaluating the tone of the article and assessing the compatibility of the title with the content, while treating with skepticism those who promise the sensational or are written in an alarmist manner.
- **Paying a minimum of attention and conducting additional searches on the subject** - the novelty and objectivity, the author's reputation, other materials dealing with the same subject, the sources invoked.

Potential signs of fake news!

- titles that promise the sensational;
- how to write articles - insistent capitalization, repeated spelling errors, translation errors, punctuation marks that induce drama;
- evasive wording ("found out", "stated at a recent conference", "that's what a journalist said"), which often lead to assumptions, rumors or conspiracies

ELEMENTS OF EVALUATION OF INFORMATION

- 1) CRITICAL ATTITUDE
- 2) CONSULTATION OF SOURCES
- 3) FINDING CONTEXT
- 4) TEXT ANALYSIS
- 5) IMAGE VERIFICATION
- 6) COMPARISON OF DETAILS
- 7) USE THE REPORTING OPTION

1) Critical attitude



- Exaggerated reporting and a lack of citation of sources can be, for example, signs that a story is false.
- A critical attitude towards all information is always required

2) Consultation of sources



- Does the news come from a reliable source?
- It is always worth taking a look at the source page of the information.
- Does it have a contact, name and address?
- Serious portals and platforms always provide transparent information.

3) Finding context



- satire, fake news or real news?
- Briefly browse other articles on your site, blog, or social networking channel.
- A brief look allows a first assessment of the news or source.

4) Text analysis



- Is the tone of the news exaggerated and the details simple or concise?
- Does the content seem questionable or does it offer a one-sided perspective on the situation, possibly through statistics?
- Were sources or links cited? Are there any translation errors?

Such questions can be answered quickly by conducting a brief search or taking a critical look.

5) Image verification



- Does the image really correspond to that news item, as stated in the article, or to another news story?
- Photos may be helpful in the search function so that false news can be detected.
- For this you can use for example the reverse image search option offered by search engines.
- Right-click on that image, copy the image URL, and enter it in the image search field.
- If, for example, the image frequently appears on unserious sites, then it may be a false news clue

6) Comparison of details



- If the information seems unbelievable, look for another source.
- This could be a news portal or an official police report.
- A comparison of text and images helps to identify false news.

7) Use the reporting option



- ❖ Some social networks like Facebook offer options for reporting fake news.
- ❖ They can also be reported on platforms such as Mimikama, which is a non-profit initiative and reports on internet abuse.
- ❖ This initiative also has a search engine called hoaxsearch.com that provides reports on detected fake news

LIVE

Beautiful sunset in Florida

breakyourownnews.com

BREAKING NEWS

THE SUN WIL NOT RISE FOR 3 DAYS

21:05

A LOT OF PEOPLE SAW FOR THE LAST TIME THE SUNSET IN EUROPE!!!!

LIVE

breakyourownnews.com

GLOCAL GUIDES



BREAKING NEWS

I M AWARE OF FAKE NEWS-PROJECT

21:00

AUGUST 2021 - PROJECT WILL FINISH OVER TREE DAYS - IN SEPTEMBER 2022



BALLOON BOY

Reporters and the entire internet were impressed by a family, which was said to have put their little boy in a huge balloon and launched it into the air. Everyone thought it was true and that the boy was in danger, until his family announced that it was fake and done for entertainment.



TRUMP VS POPE

In July 2016, the later revealed to be fake, TV news station WTOe5 broke the story of Pope Francis's endorsement which they claimed "was a first in the history of the papacy", given that Francis and Trump are almost complete opposites and had previously feuded over whether Trump's border wall proposal was Christian. This story sounds ridiculous. But with 960,000 engagements on Facebook, it was one of the most popular fake news of 2016. Responding to the story in a press conference, Francis dismissed claims that he endorsed a presidential candidate as he found faults with both Trump and his opponent Hillary Clinton the Pope has since denounced fake news calling it "a serious sin".



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[How to create your own fake news](#)